

**DRUPAL FOR ENTERPRISES**

**Key Use Cases  
for Large  
Businesses  
Websites**

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# High-Traffic Corporate Websites



## SCENARIO

Large corporations need a robust platform that handles high traffic, manages complex content, and integrates with multiple internal systems while maintaining a consistent brand presence.

## SOLUTION

Drupal's scalability, advanced caching, and load balancing ensure high performance, even under heavy traffic. Its modular architecture allows for seamless integration with CRM, ERP, and other business systems, providing a unified digital experience.



# E-commerce Platforms



## SCENARIO

Enterprises need customisable e-commerce solutions that handle complex product catalogues, personalised shopping experiences, and integrate with payment gateways and marketing tools.

## SOLUTION

Drupal's flexible framework supports complex e-commerce requirements, integrating with various e-commerce platforms. It allows for the creation of unique, branded shopping experiences and supports advanced personalisation, enhancing customer engagement and sales.

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# Media and Publishing Platforms

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## SCENARIO

Media companies need to manage vast amounts of content, deliver it quickly, and support multiple content formats, including text, video, and audio.

## SOLUTION

Drupal's content management system excels in handling high volumes of content and complex editorial workflows. Its built-in caching and API integrations ensure fast content delivery, supporting rich media experiences for users.

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# Intranets and Employee Portals

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## SCENARIO

Large enterprises need secure, customisable intranets for internal communication, document management, and employee collaboration.

## SOLUTION

Drupal provides a flexible platform to build custom intranets with tailored workflows, advanced access controls, and integrations with enterprise systems like Microsoft Office 365, enhancing internal communication and productivity.

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# Financial Services Websites



## SCENARIO

Financial institutions need secure platforms that integrate with financial systems, ensure compliance with industry regulations, and protect sensitive customer data.

## SOLUTION

Drupal offers robust security features, including strong encryption and user access controls, ensuring compliance with regulatory standards. Its flexible API allows seamless integration with financial services and data analytics tools.

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# Healthcare and Pharmaceutical Websites



## SCENARIO

Healthcare organisations need secure websites that manage sensitive patient data, provide educational content, and comply with industry regulations.

## SOLUTION

Drupal's security and compliance features, combined with customisable content workflows, make it ideal for managing healthcare content. It integrates with third-party health systems and offers secure data handling for patient portals.

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