

DRUPAL FOR Higher Education



Key **Use Cases** for Universities Websites



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Multi-Site Management



SCENARIO

A university has multiple departments, colleges, research centers, and administrative units, each requiring its own web presence.

SOLUTION

Drupal's multi-site capabilities allow the university to manage multiple websites from a single codebase, enabling centralised control while allowing individual sites to maintain their unique content and branding.



Content Management



SCENARIO

Faculty and staff need to create, review, and publish a wide variety of content, including news articles, research papers, event announcements, and course information.

SOLUTION

Drupal provides powerful content creation and management tools, including customisable content types, workflows, and user permissions. This ensures content accuracy and consistency across the university's web properties.

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Personalisation & Targeted Content

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SCENARIO

The university wants to provide personalised content to different user groups, such as prospective students, current students, alumni, and faculty.

SOLUTION

Drupal's personalization modules and features allow the delivery of targeted content based on user roles, behavior, and preferences, enhancing the user experience and engagement.

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Responsive and Accessible Design

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SCENARIO

The university needs its websites to be accessible on various devices and compliant with accessibility standards.

SOLUTION

Drupal supports responsive design out-of-the-box and offers numerous themes and modules to ensure websites are accessible and meet WCAG (Web Content Accessibility Guidelines) standards.

Integration with External Systems



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Universities often use various third-party systems for student information, learning management, library services, and more.

SOLUTION

Drupal's flexibility and robust API capabilities facilitate integration with external systems, ensuring seamless data exchange and interoperability.

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Event Management

SCENARIO

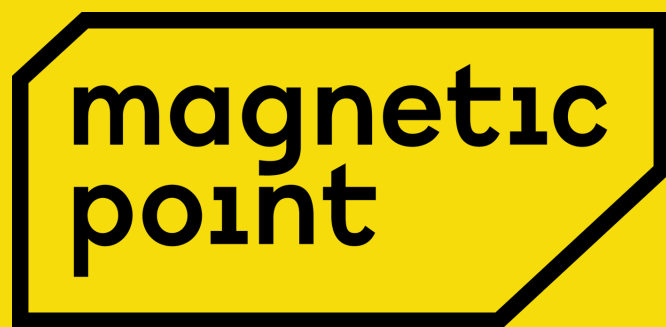
Universities host numerous events, such as conferences, workshops, lectures, and social events, requiring a comprehensive event management solution.

SOLUTION

Drupal's event management modules and features enable easy creation, promotion, registration, and management of events, streamlining the process for both organizers and attendees.

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